



Society President Dr. Seetharaman provides update on refreshing MSCO with strategic plan.

First and foremost, I want to say thank you to those who completed our strategic planning survey earlier this year. Your assistance and feedback were greatly appreciated. The knowledge that we gained was very insightful and informative, allowing us to obtain a better understanding of our member's needs and pursuits.

We have also discovered that this is our moment. In a rapidly changing world, now is the opportune time to continue this journey to affirm our mission and position ourselves for the future. This is why we've embarked upon the strategic planning process – so we can seize new opportunities and identify new directions that support oncology professionals and patients within Massachusetts.

The strategic planning process provides an opportunity for the society to:

- strategically and proactively address changes in the oncology landscape;
- discuss and develop strategies, programs, and structural changes;
- identify and address opportunities in which we can enhance our distinctiveness; and
- direct our efforts and resources toward a clearly defined vision for the future.

This strategic planning is important to our journey, and we will keep you informed throughout the process. I look forward to working with all of you as this strategic plan unfolds.

Kind regards,

Kala Seetharaman, MD

President, Massachusetts Society of Clinical Oncologists